



CALL FOR SUBMISSIONS

CONFERENCE ON INNOVATION AND INTEGRATION FOR DEVELOPMENT (VIID)

VIID 2024: Fostering regional dynamics for sustainable development amid global challenges

October 25, 2024

FOREIGN TRADE UNIVERSITY

91, Chua Lang, Lang Thuong, Dong Da, Hanoi, Viet Nam

Conference website: <https://viid.ftu.edu.vn>

Promoting innovation is indispensable to achieving sustainable development in an increasingly globalized context. The annual conference on Innovation and Integration for Development (VIID), which was initiated by Foreign Trade University (FTU) and in collaboration with SolBridge International School of Business (SISB) – Woosong University and the Asia Competitiveness Institute (ACI) - the Lee Kuan Yew School of Public Policy - National University of Singapore, is to provide an academic platform to have insights into the significance of innovation and international integration to achieve sustainable development at all levels.

During the last few years, various shocks have challenged the world, including the COVID-19 pandemic, geopolitical tensions, wars, energy crises, and persistent climate change. In addition, rapid international integration has been halted due to reshaped globalization. With such global challenges, countries worldwide have adapted to the new context to continue thriving. According to the World Economic Outlook Report released by IMF in 2024, a soft landing of the world economy is expected. Global growth is projected at 3.1 percent in 2024 and 3.2 percent in 2025, with greater-than-expected resilience in large and emerging economies.

Still, risks and uncertainties remain, threatening sustainable development at both macro and micro levels. Reports by international organizations in 2024 agree on several persistent risks and uncertainties, including increasing fragmentation of the global economy, climate change, new commodity price spikes from geopolitical shocks, supply disruptions, inflation, tax hikes, and spending cuts. These risks and uncertainties could cause growth disappointments. As such, “creative destruction” emphasized in the World Development Report 2024 is called to foster regional dynamic and sustainable development.

FTU, SISB, and ACI are pleased to host the third annual VIID conference on “Fostering regional dynamics for sustainable development amid global challenges” (VIID 2024) in Hanoi, Viet Nam, on October 25, 2024. The VIID 2024 will present the latest research findings on theoretical and practical development while addressing micro and macro development issues. This will enable policymakers, organization leaders, and enterprise managers to adapt to new contexts and adopt new policies to foster the momentum of economic and business transformation for sustainable development.

We proudly invite academics and professionals working in any specialty fields of economics, business, and development to contribute to the conference by presenting papers, participating in discussions, and attending workshops. The conference accepts manuscripts of original research that have yet to be published elsewhere. Researchers and scholar-practitioners are invited to contribute papers.

Themes to be addressed in VIID 2024 may include, but are not limited to:

1. Economic outlook of the world and national economies to sustainable development
2. Soft landing of the world economy and its implications for regional and national economies
3. Creative destruction to restore dynamics of growth and development
4. Measures to counter persistent risks and uncertainties
5. Regional and international integration for regional development acceleration
6. Recalibrating development strategy and institutions in the new context
7. Mitigating climate change: opportunities and challenges
8. Engineering a steady energy transition
9. Rethinking development policies to thrive through global challenges
10. Economic incentives and policy interventions
11. Innovation and technological adoption
12. Sustainable consumption and production
13. Economic resilience and community engagement
14. International and social development

The VIID 2024 welcomes submissions in English.

KEYNOTE SPEAKERS

Professor Pablo Brañas Garza



Editor in Chief
Journal of Behavioral and Experimental Economics
Director, Loyola Behavioral Lab
Professor of Economics
Universidad Loyola Andalucía

IMPORTANT DATES

September 1, 2024: Submission of full papers

September 15, 2024:	Notification of full paper acceptance
October 10, 2024:	Submission of final papers
October 10, 2024:	Registration by accepted authors
October 25, 2024:	Conference day

CONDUCT

VIID 2024 is going to be organized in person at Foreign Trade University, Hanoi, Viet Nam

JOURNALS

Accepted papers will be considered by the following journals for possible publication:

- A *Special Issue* of *Journal of Behavioral and Experimental Economics* (SSCI, SCOPUS Q1)
- A *Special Issue* of *Asia Pacific Journal of Regional Science* (ESCI, SCOPUS Q2) (Link: <https://link.springer.com/journal/41685/updates/27207694>)
- A *Special Issue* of *the Journal of International Economics and Management*

GUIDELINES FOR CONTRIBUTORS

Refereed papers (full manuscripts)

Papers should be about but no more than 10,000 words in length (all-inclusive, including tables and references) with an abstract of about but no more than 250 words. Accepted papers will be published in the proceedings unless authors request otherwise. Following the conference, authors of accepted papers are encouraged to submit them to the journals accompanying the conference.

Instructions to Authors

Prepare manuscripts in Microsoft Word (12-point Times New Roman font, double spacing, 1" margins on all sides). Follow formatting and reference style strictly as stated in the APA style manual (6th Ed.). Authors should include figures and tables where they are intended to appear within the text.

All submissions are required to include the following information on a separate cover page: title of the paper, name(s) of author(s) in intended order of authorship, organizational affiliation(s), position(s), e-mail addresses, telephone number for the lead author, proposed track, submission category, and number of words.

The editors reserve the right to reclassify manuscripts to a different category or track based on the reviews. The language of paper submissions and conference presentations will be English.

Submissions will be through email: viid@ftu.edu.vn

Review Process

All submissions will be reviewed under a blind peer-review process. The review will be based on the following criteria:

1. Relevance of paper to the conference theme
2. Significance/contribution to the field
3. Clear aim and purpose
4. Theoretical foundations
5. Appropriate methodology and methods
6. Conclusions based on results or anticipated results
7. Quality of writing and formatting (APA 6th ed.)

CONTACTS

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